

INDESIGN

MAY 2014 / FOR THE RETAILER OF FINE JEWELRY DESIGN

MUST-SEE TRENDS

10 GORGEOUS
LOOKS YOU CAN'T
AFFORD TO MISS
AT THE SHOW



DESIGNING LIVES
EMILY ARMENTA



CUSTOMER TYPES
**CORPORATE
COUTURE**

IF I OWNED
**ALEXANDER
ISLEY**

THE
**TECHNIQUE
REVOLUTION
TAKES OVER
COUTURE**

CHANGE AGENTS



PRODUCT HIGHLIGHT | HOT-OFF-THE-PRESSES DESIGNS FROM COUTURE'S MOST IMAGINATIVE DESIGNERS



Vicente Agor
 COUTURE BOOTH 137
 18K gold Antarctica Collection earrings with jadeite and diamond
 MSRP: \$5,260
 (415) 863-1770
 vicenteagor.com



Plevé
 COUTURE BOOTH 510
 Raspberry ombré diamond Plevé Heart in 18K gold featuring patented micro-mosaic technique with reddish berry and yellow color-enhanced diamonds fading to all white diamonds (1.20 TCW)
 MSRP: \$3,600
 (212) 813-1110
 plevediamonds.com



Sethi Couture
 COUTURE BOOTH 600
 18K gold and black diamond tassel necklace with elongated chain and diamond encrusted crown (202.48 TCW)
 MSRP: Price on request
 (415) 863-1475
 sethiculture.com



Amali
 COUTURE BOOTH 137
 Natural sapphire slice draped with woven blue diamonds and 18K gold chain
 MSRP: \$2,400
 (781) 789-8976
 amalijewelry.com



Zaiken Jewelry
 COUTURE BOOTH 137
 Throwing Stones ring featuring 18K yellow gold framed ruby with opals, diamond, sapphire, and Paraiba tourmaline
 MSRP: \$4,125
 (201) 410-3240 | zaikenjewelry.com

Pamela Froman Fine Jewelry
 COUTURE BOOTH 608
 The Ellie ring style features a unique gemstone surrounded by pavé diamonds (or Paraiba tourmaline) on an S-scroll shank, available in a variety of stones and 18K gold colors
 MSRP: \$4,400-\$9,700
 (323) 954-7436 | pamelafroman.com



Anne Sportun Fine Jewellery
 COUTURE BOOTH 607
 One-of-a-kind ring in 14K white gold featuring 25.37-carat double claw set organic shaped rose-cut blue tanzanite surrounded by 52 pavé diamonds
 MSRP: \$7,600
 (800) 788-1247
 annesportun.com



Zaffiro
 COUTURE BOOTH 137
 One-of-a-kind Stepping Stone earrings featuring aquamarine surface crystal tiles (24.62 TCW), faceted moonstones (1.06 TCW) and mint green tourmalines (0.14 TCW) set in granulated 22K yellow gold with 18K yellow gold French hooks
 MSRP: \$6,500
 (503) 236-6735
 zaffirojewelry.com