

KEEP OR TOSS? A 6-STEP GUIDE TO
HANDLING BUSINESS DOCUMENTS

BOOSTING SOCIAL MEDIA EFFORTS
WITH E-MAIL OPT-IN LISTS

SPRING 2013

NICHE

WHAT INDEPENDENT RETAILERS READ

HOW TO CAPITALIZE
ON ART JEWELRY SALES

WINNING
BY DESIGN
THE
2013
NICHE AWARDS



FINE & FASHION
JEWELRY
20 DESIGNER/MAKERS

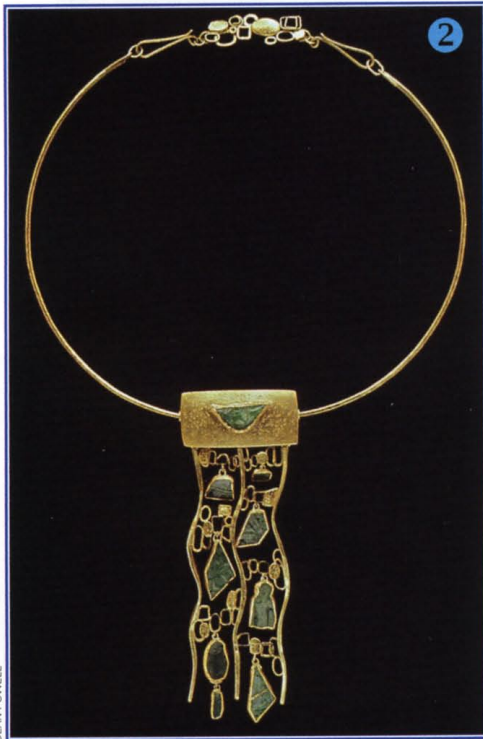
Finer Things

Ten master jewelers combine elegant workmanship with signature designs

COORDINATED BY KAROL V. MENZIE



JOHN FULLERTON



DEAN POWELL



PETE'S PHOTOGRAPHY



DANIEL VANROSSEN

- 1 "Mosaic Band Rings" by Lynda Fullerton-Bahr, blend rose cut diamonds and 18kt yellow gold, 14kt rose, green and white gold with the distinctive layered patterns of mokume gane. www.artfulhome.com/artist/Lynda-Fullerton-Bahr/7963
- 2 "Jade Stream" necklace by Janiyé studio artist Alexandra Watkins incorporates antique Chinese carved jade and jade fragments in 18, 22 and 24kt gold. www.janiye.com/
- 3 A bold 18kt gold ring by Thomas Turner features a 7.59 carat tourmaline with white diamonds. www.thomasturnerjewelry.com/
- 4 Judy Bliss created this multi-strand faceted pyrite bracelet with a 24kt vermeil slide clasp. www.judybliss.com
- 5 One-of-a-kind "Mielikki" neckpiece by Zaffiro artists Jack and Elizabeth Gaultieri combines chrysoberyls, mint green tourmalines and diamonds in granulated 22kt yellow gold. www.zaffirojewelry.com